



learning beyond boundaries

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NES College of International Business Studies
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Contents

About NES

Vision and Mission

About the Association of Business Executives

Highlights

Progression to third year degree programme
at U.K. and Australian Universities

IAB - *Qualifications for business*

About NES

The National Education Society has been in the field of education in India since 1963 imparting quality education from **kindergarten** level to **postgraduate** level in regular and in professional areas like education, pharmacy, management studies etc. The National Education Society along with its sister concern Saraswathi Vidya Bhavan has 47 educational institutions spread over 5 complexes in Mumbai and Thane districts. All the institutions have carved a special niche for themselves and are renowned for their exemplary discipline and 100% results at the various board and university exams.

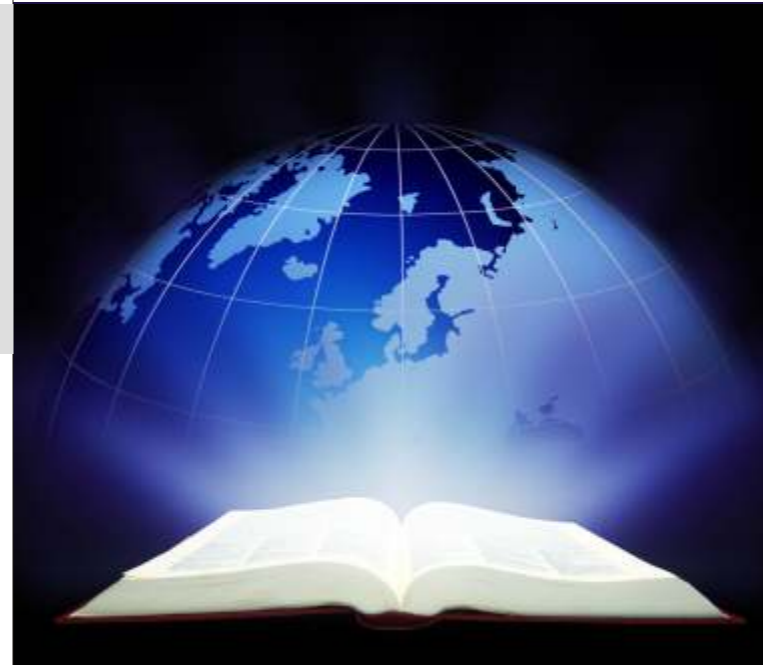


NES along with the founder President, **Dr. R. Varadarajan** has been acknowledged, appreciated and honoured from time to time with numerous accolades by local, state, national and international agencies. To name a few of the awards and recognitions-National Award conferred by the President of India, Release of Postal stamp in honour of NES, Rotary international award and the latest being the IMC Ramkrishna Bajaj award for excellence in quality in education.

NES was honored by the leading newspaper, The Times of India (NIE edition) by inviting its Founder – President Dr. R. Varadarajan as its guest editor on 27th Nov, 2007.



Vision and Mission



NES endeavours to be a trend-setting quality education provider, moving with time and technology with special stress on World-Class education, offering access to all sections and all levels of society..

In line with its mission, the NES established the “NES International School Mumbai” to impart Cambridge curriculum in 2004 in order to keep pace with the changing times. It has also implemented the IB PYP curriculum since June 2008 and has been conferred the status of **IB World School** in March 2009 by the IBO. The school will be implementing the IBDP from June 2009.

To further this mission, now NES is venturing into the arena of **international business**

education with the launch of **ABE (Association of Business Executives) Programme** through its “**NES College of International Business Studies**” at Mulund, one of the most happening suburbs of Mumbai in the central line.

NES with its vast experience in the field of education and a time tested pool of intellectual resources is certainly the right destination for international business studies of this kind.




About the Association of Business Executives

A group of politicians, educators and businessmen founded ABE in 1973 to become specialists in Business qualifications. ABE offers qualifications that are relevant, recognized and respected around the world. The head office is at London supported by a team of representatives in over 90 countries of the world. ABE has a student population of 100,000 worldwide. It is recognized by the Qualifications and Curriculum Authority (QCA) in the U.K. and also Ministries of Education and employers in numerous countries and enjoys good links with over 60 universities around the world. The President of ABE is Dr. Edward De Bono a leading authority and intellectual giant of our times, credited with popularising the use of innovative and creative thinking methods and with creating the term "Lateral Thinking". ABE churns out professionals of the highest calibre covering a wide range of disciplines such as finance, administration, marketing,

human resource, travel and tourism etc. such as finance, administration, marketing, human resource, travel and tourism etc.

ABE qualifications are recognized as an acceptable progression route onto many degree and professional qualifications offered by universities and professional bodies worldwide. These qualifications may be used to prepare directly for a career in business, to gain advanced entry to study for further professional qualifications or to obtain useful exemptions on a range of university business degrees and courses in the UK and elsewhere. Additionally many government bodies also recognize ABE qualifications and provide funding for ABE students as in Trinidad and Tobago.

NES College of International Business Studies will be offering ABE Business and Management qualifications in the following areas:

- 
- Business Management
 - Marketing Management
 - Financial Management
 - Human Resource Management
 - Travel, Tourism and Hospitality Management
 - Business Information Systems
(Subject to the availability of minimum 12 students for a given programme)

ABE Business Qualifications help

- To get a recognised international qualification at an affordable price right here in India
- To become professional entrepreneurs at a young age
- To add professionalism to family run businesses
- To get dual qualifications along with graduation (specialization for BMS students)
- To get groomed and trained for jobs in Multinational Companies
- To get a professional qualification for those without formal education but having relevant and adequate work experience
- To progress easily to U.K. and Australian Universities
- To get exemptions with other professional bodies including Association of Certified Chartered Accountants (ACCA), Chartered Institute of Management (CIMA) and British Computer society (BCS)

Highlights

- The NES College of International Business Studies programme includes sessions on Global communication, International Business Etiquettes and personality development.
- Internships in relevant industries
- State-of-the-art infrastructure (wi-fi premise)
- World class library
- Inspiring academic ambience
- Excellent faculty
- Enriching industry interface
- Networking with students and faculties of other ABE institutions in India and abroad
- 100% placement assured
- Progression to third year degree programme at U.K and Australian Universities.

The ABE programme at NES College of International Business Studies will also integrate modules of Graphology (Handwriting Analysis) and Physiognomy (Face Reading) to empower students to be ahead of others in their chosen career and life.

Learning this art and science will give students insights and make them powerful to understand themselves, their abilities and realize their potential. This skill will also enable them to interact successfully with friends, co-workers, family and relatives (in short, in all relationships) and it will facilitate smooth decision making, problem solving, negotiating and in fact will give them an edge in almost every situation- personal and professional. As a result success in life will be inevitable.

ABE programmes are offered at four levels:

Certificate Level

Objective of the Programme - To introduce students to the practical and theoretical skills of business management

Who is it for?

- Students who have Passed grade X with minimum 55%
- Students who are interested in studying basic business skills

Course Length

6-8 mths and 12 hours per week . 4 subjects

Diploma Level

Objective of the Programme - To provide a fairly comprehensive knowledge in the selected area of specialisation

Who is it for?

- Students who have passed grade XII with minimum 55%
- Students who have completed the ABE certificate programme

Course length

12 months and 15 hours per week. 9 subjects

Advanced Diploma

Objective of the Programme - To provide in-depth knowledge in the selected area of specialization

Who is it for?

- Students who have completed the ABE Diploma programme
- Students who have completed 2nd year of degree programme

Course length

12 months and 15 hours per week. 5 subjects

Post Graduate Diploma

Objective of the Programme – to offer in depth knowledge in the selected area of specialization

Who is it for?

- Any graduate in a relevant discipline from a recognized university with a minimum score of 55%
- Students who have completed the ABE Advanced Diploma Programme

Course Length

12 months and 15 hours per week

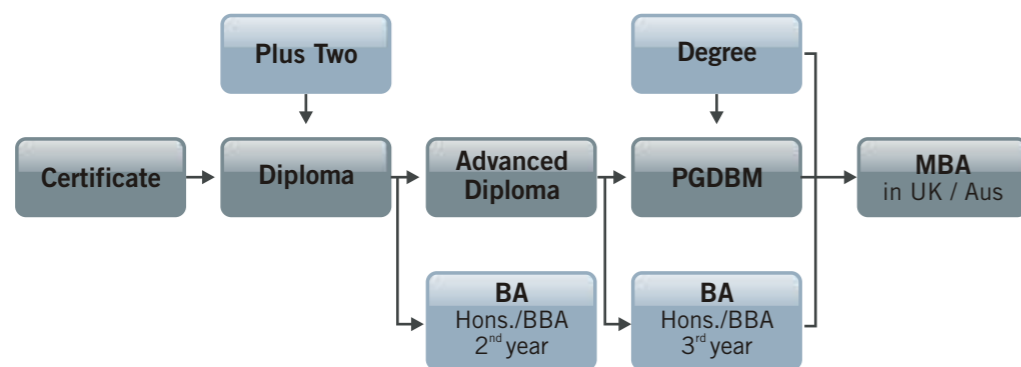
Applicants have to go through a screening for competency in English language and Mathematics.

Progression to third year degree programme at U.K. and Australian Universities

ABE Business programmes can be done as a part time programme after grade X. Those interested in studying abroad for graduation can complete ABE Diploma and enter 2nd year of UK degree programme thus reducing the expenditure of studying abroad.

Those who complete ABE Advanced Diploma can also get into third year degree programme in UK. NES College of International Business Studies will offer study for these programmes in India itself without the need to travel abroad.

Your route to MBA



In the UK qualifications are listed at 8 different levels

Level 1 is 8th standard or equivalent

Level 2 is 10th Standard

Level 3 is 12th Standard

Level 4 is first year degree

Level 5 is second year degree

Level 6 is third year degree

Level 7 is PG

Level 8 is PhD

ABE Certificate is at level 3 which is equivalent to 12th Standard

ABE Diploma is at Level 4 and 5 which is first and second year of a degree

ABE Advanced Diploma is equivalent to Level 6 which is final or third year of a degree.

ABE PG Diploma is a Level 7 and is equivalent to between 50% and 66% of a Masters Degree



Following are the details of the subjects offered under each specialization

Business Management

Our Business Management programme is a professional qualification which prepares students for a career in business. It can also give them advanced entry onto professional qualifications and university degrees in the UK and other countries.

Programme Structure:

Certificate

- Introduction to Business
- Introduction to Quantitative Methods
- Introduction to Accounting
- Introduction to Business Communication

Diploma Part 1

- Economic Principles and their Application to Business
- Organizational Behaviour
- Financial Accounting
- Quantitative Methods for Business and Management

Diploma Part 2

- Marketing Policy, Planning and Communication
- Human Resource Management
- Management in Action

Plus any two subjects from:

- Managerial Accounting
- Principles of Business Law
- System Analysis and Design

Advanced Diploma

- Corporate Strategy and Planning
- Managing in Organizations
- International Business

Plus any two subjects from :

- Strategic Marketing Management
- Corporate Finance
- Strategic Human Resource Management for Business Organisation
- Managing the information Resource

Marketing Management

Finding and keeping your customers

The Marketing programme allows students to specialize in a dynamic and creative area that can have positive influence on the profitability of a company.

Programme Structure:

Certificate

- Introduction to Business
- Introduction to Marketing
- Introduction to Business Communication
- Introduction to Quantitative Methods

Diploma Part 1

- Economic Principles and their Application to Business
- Organizational Behaviour
- Principles of Marketing
- Quantitative Methods for Business and Management



Diploma part 2

- Marketing policy Planning and Communication
- Marketing Information Systems
- Marketing in Action

Plus any two subjects from:

- Human Resource Management
- Principles of Business Law
- Systems Analysis and Design

Advanced Diploma

- Corporate Strategy and Planning
- Strategic Marketing Management
- International Marketing
- Integrated Marketing Communications
- Contemporary Issues in Marketing

Financial Management

Ensuring that your money earns well for you, our financial management programme gives deeper insights into the world of finance to optimize returns in business.

Programme Structure:

Certificate

- Introduction to Business
- Introduction to Financial Cost and Management Accounting
- Introduction to Accounting
- Introduction to Business Communication

Diploma Part1

- The Business Environment
- Financial Accounting

- Managerial Accounting
- Organisational Behavior

Diploma Part 2

- Financial Management
- Financial and Business Planning in a global context.
- Systems Management and Internal Financial Controls

Plus any two subjects from :

- Human resources Management
- Entrepreneurship
- Marketing Policy, Planning and Communication.

Human Resource Management

At present demand for trained and qualified HR professionals is exceeding supply. The HRM programme will make a student's HRM skills fit for a professional setting.

Programme Structure:

Certificate

- Introduction to Business
- Managing People
- Introduction to Business Communication
- Personnel Administration

Diploma Part1

- Economic Principles and their Application to Business
- Organizational Behavior
- Human Resource Development
- Human Resource Management

Diploma Part 2

- Employment Relations
- People Planning and Resourcing
- Personnel Information Systems

Plus any two subjects from:

- Quantitative Methods for Business and Management
- Principles of Business Law
- Human Resource Management in Action.

Advanced Diploma

- Corporate Strategy and Planning
- Managing in Organizations
- Strategic Human Resource Management for Business
- Performance Management and Reward
- Managing Organizational Change and Development

Travel, Tourism & Hospitality Management

For the most happening service sector.

This is one industry which requires highly skilled professionals to deal with all the challenges of customer service. The Travel, Tourism & Hospitality Management programme would give the students all the knowledge and skills required to progress in this industry.

Programme Structure

Certificate

- Introduction to Business
- Introduction to Accounting

- Introduction to Business Communication
- Introduction to Travel Tourism and Hospitality

Diploma Part 1

- Economic Principles and their Application to Business
- Organizational Behavior
- Financial Accounting
- Travel Tourism and Hospitality

Diploma Part 2

- Marketing Policy, Planning and Communication
- Human Resource Management
- Travel Tourism and Hospitality Operations Management
- Customer Service Skills

Plus any two subjects from

- Managerial Accounting
- Principles of Business Law
- Information Technology in Hospitality and Tourism Operations

Advanced Diploma

- International Travel Tourism and Hospitality
- Sustainable Tourism Planning and Development
- Strategic Hospitality Management
- Managing in Organisations
- Strategic Marketing Management
- Strategic Human Resource Management for Business Organisation
- Managing the Information Resource



Business Information Systems

Managing Business information effectively
Our Business Information Systems Programme gives adequate hands on experience to understand the world of I.T.

Certificate

- Introduction to Business
- Introduction to Accounting
- IT Applications and Skills
- Introduction to the world of Computers

Diploma Part 1

- Financial Accounting
- Computer Fundamentals
- Computer Applications in Business and Finance
- Principles of Programming

Diploma Part 2

- System Analysis and Design
- Computer Networking
- Information Systems Project Management

Plus any two subjects from:

- Marketing Policy, planning and Communication
- Human resource Management
- Managerial Accounting

Advanced Diploma

- Strategic Marketing Management
- Corporate finance
- Contemporary Application Development Methods

- Internet Systems Development / Relational Database Applications in Business
- Information Systems Strategic Management

Post Graduate Diploma in Business Management

Your gateway to a Masters degree.

Postgraduate Diploma offers students a fast and effective route to get a Masters degree. It contains 5 units designed to look at the key requirements of management at the highest degree or the students can complete an international MBA in as little as 1 year after the graduate diploma at NES itself.

Subjects offered

- Strategic Business Management and Planning
- Organizational Resources Management
- Management of Financial Resources and Performance
- Leadership and Change Management
- Corporate Management in Action (integrative case study assessment)

Who is it for?

- Any Graduate from a recognized university with minimum 55%
- Students who have completed the ABE Advanced Diploma programme

Course length 12 months and fees - 2,50,000

Fees for the course

Certificate Programme	Rs. 50,000
Diploma Programme	Rs. 1,00,000
Advanced Diploma	Rs. 2,00,000

(Discounted Fees for all the levels together Rs. 3,00,000)

The fees include basic study materials but are exclusive of reference materials, examination fees and ABE student membership

Do you want to learn a professional skill that will guarantee employment in India and across the world?

Then learn Accountancy and Bookkeeping. It is in demand like never before. Get a UK Diploma which is recognised worldwide

The IAB specialises in providing high quality, relevant financial and business qualifications for financial professionals and owners or managers of small businesses. It continues to be the leading international membership body for professional accounting clerks across the world.

The quality and integrity of IAB qualifications is assured through its 'Recognition' status granted by the UK Government Qualifications and Curriculum Authority (QCA).

You can start with internationally certified courses from as little as 30 hours study

IAB Level 1 Certificate in Book-keeping – Length 30 Hours

IAB Level 2 Certificate in Book-keeping – Length 30 Hours

IAB Level 3 Diploma in Accounting and Advanced Book-keeping – Length 90 Hours

IAB Level 4 Diploma in Accounting to International Standards – Length 90 Hours

IAB Level 2 Certificate in Computerised Book-keeping – Length 30 Hours

IAB Level 3 Diploma in Computerised Book-keeping – Length 30 Hours

IAB Level 2 Certificate in Business Enterprise - 13 units 10 hours per unit

IAB Level 3 Cost and Management Accounting – Length 60 Hours

IAB Level 3 Diploma in Small Business Financial Management - 8 units 10 hours each

IAB Level 4 Diploma in Financial Information for Managers

Fees for IAB courses

Level 1 courses of 30 hours	Rs. 7,500
Level 2 courses of 30 hours	Rs. 10,000
Level 3 courses of 60 hours	Rs. 20,000
Level 3 courses of 90 hours	Rs. 25,000
Level 4 courses of 60 hours	Rs. 30,000

(The fees include basic study materials but are exclusive of reference materials, examination fees and IAB student membership)

